

# CLOGGIE CENTRAL

MEDIA KIT



CLOGGIE CENTRAL

2011

[WWW.CLOGGIECENTRAL.COM](http://WWW.CLOGGIECENTRAL.COM)



## Cloggie Central - An Introduction

Cloggie Central is a blog all about life in the Netherlands as a foreigner. News, reviews and adventures are all rolled into one with a dash of humour thrown in for good measure; entertaining adventurers, travellers and expats alike.

Cloggie Central is written by Heather Tucker. Originally from America, she moved to Estonia at the age of sixteen as a Rotary Youth Ambassador. The next place she called home was London, England where she lived for nine years before jumping aboard a Stena Line ferry landing in Rotterdam, the Netherlands.

## Cloggie Central - By the Numbers

<b>Founded</b>	February 3 <sup>rd</sup> 2007
<b>Articles Published in 2010</b>	90
<b>As of September 5<sup>th</sup> 2011:</b>	
<b>Number of Unique Visitors</b>	14,064
<b>Number of Page Views</b>	22,517
<b>Twitter Followers</b>	155
<b>Facebook Fans</b>	34

## Cloggie Central - What People are Saying

*"Haha. I love your stories about the crazy things people are doing."* - Christina F.

*Eva - "I've just stumbled upon your blog, and being Dutch myself, i really liked reading how you experience living here. I recognised a lot of places you've been to, and of course, every Dutch Delight you've discussed so far."*

*"Love your perspective on these shots! The cupcake looks so good it made my mouth water!"* - Mary Sue

*Jolene L. - "You have taken some fantastic photos, I want to go there...Now!"*

## **Cloggie Central & Social Media**

Cloggie Central utilises social media to connect with readers, promote content and to keep up-to-date with events happening in and around the Netherlands. Cloggie Central can be found on Twitter (@traineecloggie) and most recently, on Facebook ([www.facebook.com/cloggiecentral](http://www.facebook.com/cloggiecentral)). Building up both communities is a scheduled focus for Cloggie Central for end 2011/2012.

## **Advertising Opportunities**

If you are looking to reach the European, expat and/or photography-keen traveller market, then Cloggie Central is the perfect place for your advertisement. Cloggie Central offers a variety of advertising options for companies that directly relate to readers of the site, including:

- Banner Media
- Contests
- Custom Content
- Sponsorship
- Sponsored Images
- Product Reviews

Cloggie Central is always open to collaborations, commissions, freelance opportunities and special projects, so please feel free to make contact with requests. However, please note that Cloggie Central does not sell or guarantee positive reviews for products or trips.

## **Contact Info**

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You can also connect with Heather Tucker on Twitter (@traineecloggie), Google Plus or via the Cloggie Central Facebook fan page ([www.facebook.com/cloggiecentral](http://www.facebook.com/cloggiecentral)).